



GSO207

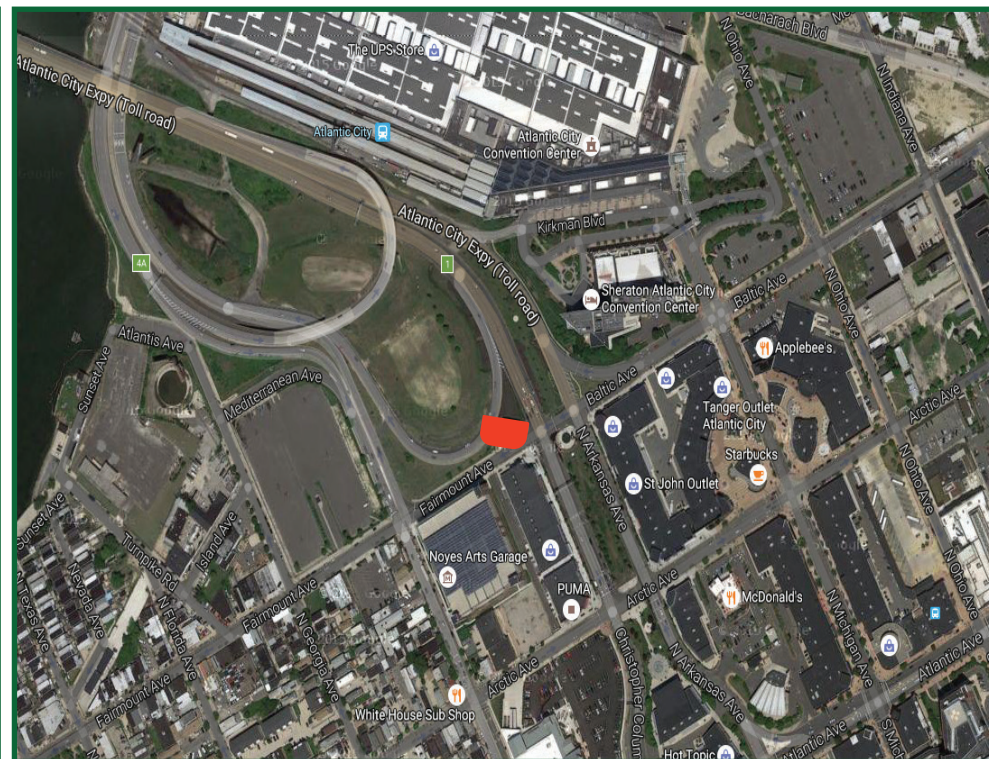
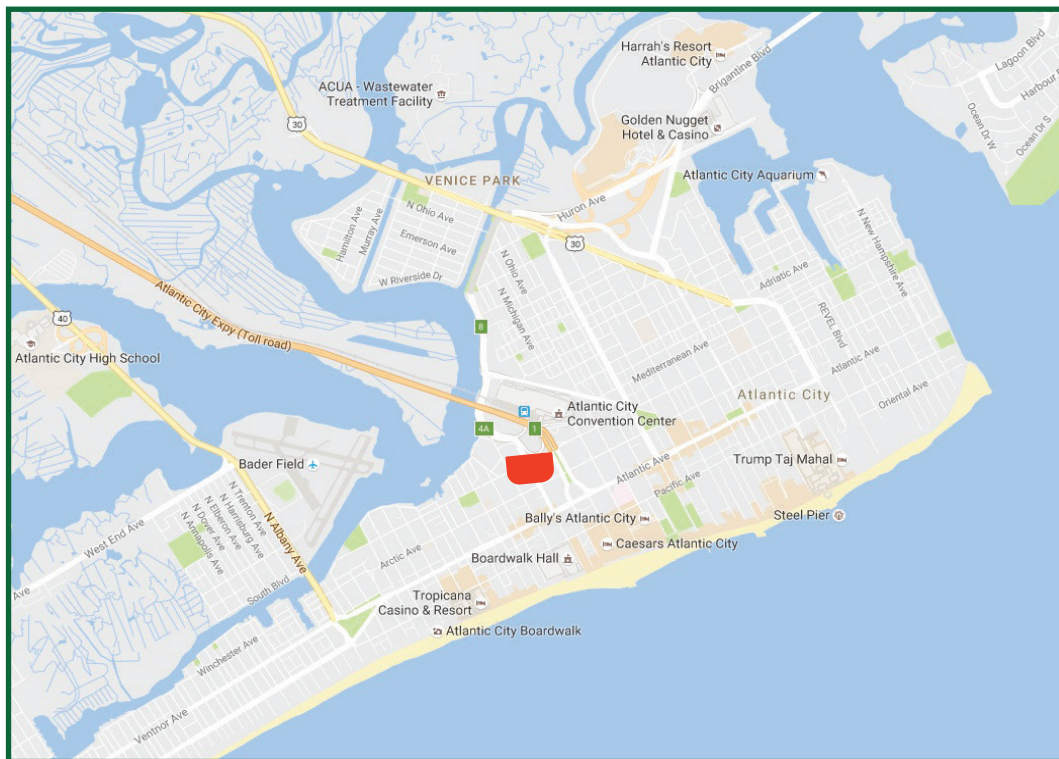
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16' x 60' Digital Display Facing West to Eastbound Traffic at mm 0.0 on the Atlantic City Expressway

This outstanding digital bulletin is visible to all motorists traveling into Atlantic City and is located at the base of the Atlantic City Expressway and the entrance to Exit 1 which leads to the Atlantic City Marina District for the Borgata, Harrah's, and Golden Nugget Hotel Casinos. This iconic digital bulletin is located within the state right-of-way, and sits right at the main entrance to Atlantic City at Fairmount Avenue. Directly ahead are multiple casinos, the outlet shopping district, and the Atlantic City Boardwalk. Located at the end of the expressway and Fairmount Avenue stoplight, traffic is known to regularly back up directly in front of this digital bulletin making this an outstanding way to reach a captive audience. This prime location has been positioned for optimum exposure and will command attention day and night. The traffic originates from Philadelphia, Northern New Jersey, and New York City via the Garden State Parkway.

GARDEN STATE
OUTDOOR





Board Location

Geopath Panel ID : 30718320

DMA: Philadelphia

Geopath OOH Rating : 321,378 per spot

Latitude: 39.36116228

No. of Spots: 8

Longitude: -74.43994761

Hold time: 8 seconds



Call Now for Availability

Gabrielle Burkett
gburkett@gardenstateoutdoor.com
609-233-4213