



**Static Bulletin Display**

## **John F Kennedy Boulevard at the Lincoln Tunnel 16' x 60' Static Bulletin Display Facing North to Southbound Traffic**

**GSO502**

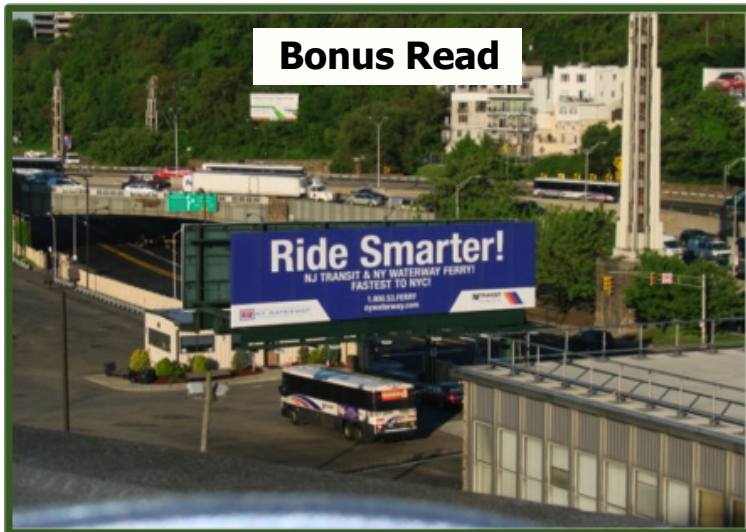
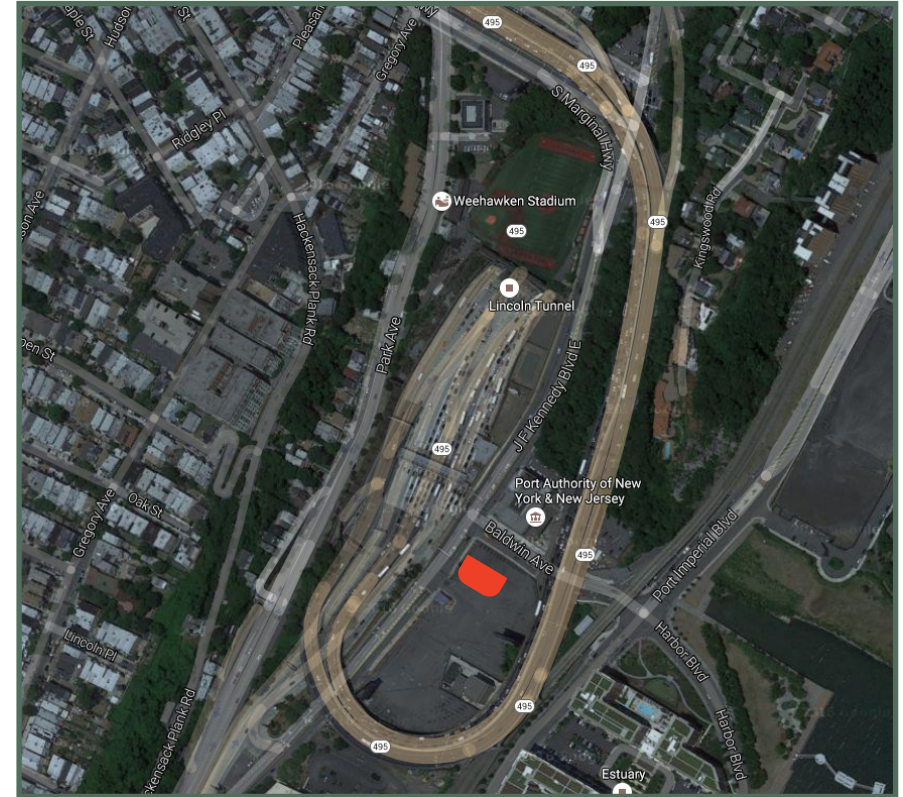
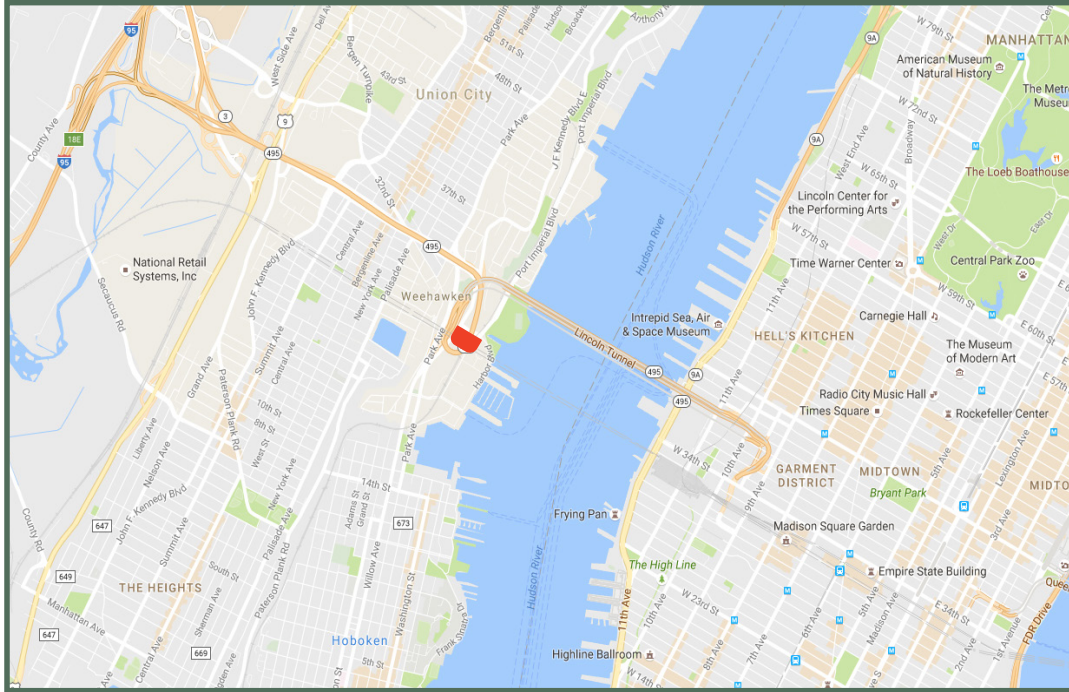
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This fantastic bulletin is viewed by traffic heading south toward the turnaround to the Lincoln Tunnel into Manhattan via JFK Blvd. This unit can also be viewed by traffic waiting to enter the tunnel from I-495 "Helix". It also captures traffic traveling south along JFK Blvd. heading into the affluent area of Hoboken and Jersey City NJ. Traffic has originated from the NJ turnpike, Garden State Parkway and all points in North Jersey. Traffic is known to back up regularly on a daily basis making this face a key marketing tool to reach a captive audience.







**Bonus Read**

**Board Location** 

**Geopath Panel ID** : 30716275 **DMA** : New York

**Geopath OOH Rating** : 783,998 **Latitude** : 40.76411256

**Fully Illuminated** **Longitude** : -74.02310716

**Call Now for Availability**

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